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DAHLIA ROOT PRICE LIST  
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Dr. Julian R. Brandon Jr. U. S. Department of Agriculture

3437 Gravenstein Hwy. So.,

Sebastopol, Calif.

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IMPORTANT TO YOU

We are very pleased to again offer you another year's price list, consisting of many of the newer ones, most of the better of the older ones and a few foreign importations. When a variety ceases to have value as a prospective winner at the shows, as a valuable "arrangement flower" or as a unique or different bloom to add distinctiveness to your garden, we cease growing it.

We WANT your business. We therefore price our roots as low as is consistent with high quality, field-grown roots, true to name, vigorous and guaranteed to have one or more good eyes. All roots are carefully examined before packing and are carefully packed.

\*BE CERTAIN TO READ CAREFULLY ANY SEPERATE SHEETS THAT MAY BE ENCLOSED IN THIS PRICE LIST. These enclosures are very much in YOUR interests.

Our prices are slightly higher on some variety of dahlias and considerably lower on on numerous others. This is true of the prices of all commercial growers. No one can accurately price a large number of varieties accurately. There is only one way to be certain you are getting the MOST REAL VALUE for the LOWEST COST.

Consider the reputation of the dealer. Consider how important YOUR business is to him. List all the varieties you want to get, total the amount and COMPARE THE TOTAL NET COST. We might here call to your attention the fact that ever since we changed from our years of amateur growing to enter the commercial field, we have consistently followed a policy of giving free roots on practically every order we ship out. We want, not merely to GET your business, but to HOLD YOUR BUSINESS --- year after year.

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FOR YOUR INFORMATION

We ship only selected roots that we are certain will grow for you. We cannot, therefore, be responsible for roots which are planted too early and freeze, or are

planted in cold, wet ground and rot, nor those that may rot from over-irrigation or excess watering.

If a root does not start within three weeks, it should be immediately returned to us for replacement or, if stock is then sold out, money will be refunded. In no case shall we be liable beyond replacement of the root or refund of the NET cost of the root.

Orders will be shipped in the order in which they are received. We start shipping April 10th. Shipment is by Parcel Post, prepaid. There will be an extra \$1.00 charge on all shipments where shipment is requested from March 1st to April 9th, and all such shipments will be made by Railway Express, the purchaser paying the cost. Early shipments are frost-proofed to the best of our ability to do this.

Please specify the SHIPPING DATE most convenient for you and we will ship as closely to that date as possible. And your roots will be WELL-PACKED.

We wish to thank all of our old customers, some of whom have placed their orders with us during the past 30 days. And to those of you who will be ordering from us for the first time, we promise to so treat you that you, too, will become one of our regular customers.

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#### CATALOGUE DESCRIPTIONS

In order to keep this catalogue as compact as possible, we list most of the better known varieties only by name, type, size, color and price. In the case of newer varieties, foreign importations, and those popular and winning in only small areas of this country, we amplify the description or make personal comment. It is not to be construed that these latter are in any way better.

Our special "BARGAIN OFFERS" are well worth your consideration and can save you considerable money. On some of these deals we ship out, we include one or more of our \$10.00 varieties, which means some of these top dahlias can actually cost you as little as \$5.00 or \$6.00. PLEASE REMEMBER THIS --- WE CAN'T AFFORD TO GIVE YOU ANYTHING BUT A GOOD DEAL.

\* \* \* \* \*

Check or money order must accompany all orders. We do not substitute unless you especially give us permission to do so. If we HAVE sold out, and if you HAVE given us permission to substitute, YOU WILL BE GIVEN DOUBLE THE VALUE of the root for which substitution is made.

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\* Encl-1. SPECIAL DISCOUNT CERTIFICATE \*

\* This certificate saves you \$\$\$\$\$\$ \*

\* Enclosed with your order, this certificate will \*  
\* save you anywhere from 33 1/3% to 65% on dahlia roots \*  
\* listed in our catalogue. Please CAREFULLY read Enclos- \*\*  
\* ure #2 for full details. \*

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\* After deciding what offer or offers best suit your \*  
\* needs, and AFTER checking table of discounts on Enclos- \*\*  
\* ure #2, check below what offers you accept. \*

*Offer	Your	Save	Offer	Your	Save
*number	cost		number	cost	
*( ) A-1	\$12.00	46%	( ) B-1	\$12.75	43%
*( ) A-2	18.75	50%	( ) B-2	20.50	49%
*( ) A-3	24.50	53%	( ) B-3	28.00	49%
*( ) A-4	33.50	55%	( ) B-4	35.55	54%
*( ) C-1	_____		( ) C-2	_____	
			( ) C-3	_____	

\* On all "C" orders send the total amount of the cost of \*  
\* all "TOP EIGHT" varieties you select. Check WHICH "C" \*  
\* Order you want. \*

\* This special discount certificate may be used for \*  
\* one or more of the special offers. \*

\* We reserve the right to withdraw all special offers \*  
\* and to invalidate this certificate when our inventory \*  
\* is canceled out by orders for "TOP EIGHT" varieties. \*  
\* In this even, orders and checks will be immediately \*  
\* returned via AIR MAIL. \*

\* Dr Julian R. Brandon Jr. \*  
\* 3437 Gravenstein Hwy. So., Sebastopol, California. \*

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### WHY WE ARE OFFERING THESE DISCOUNTS

We have many customers scattered through the 48 states. These satisfied customers bring us many new customers. There are, however, areas where we have not as yet secured any customers. We want to get satisfied customers in these latter areas so that these customers will recommend us to other dahlia growers.

When we get a catalogue request from any of these areas we enclose this SPECIAL DISCOUNT OFFER so that we will get new customers who will spread the word that our customers ARE ALWAYS WELL PLEASED in their dealings with us. We know that you, too, will be pleased.

(please turn to reverse side and read on)

There are those who have only recently started growing exhibition quality dahlias. These enthusiastic newcomers do want to get quite a number of VARIETIES. But they would also like to get some of the higher priced dahlias. But, most of all, they want to get varieties which, if properly grown, can win blue ribbons for them.

Unfortunately, in so many cases, to get what they WANT costs quite a bit more than their budget permits.

There are quite a few growers among the amateurs who always seem to be the major winners in the shows in their area. They have the experience and the knowledge to "grow 'em so they win". We want these to grow the varieties we stock and grow. We want them to win with blooms taken from plants grown from OUR roots.

And so, both as a matter of earning good will and of giving the maximum value for the minimum price, we are enclosing our "SPECIAL DISCOUNT ENCLOSURES" to all of these people to whom we mail our catalogue.

#### QUALITY OF STOCK

Quite frequently a good dahlia will be introduced and in a season or two --or perhaps three -- there will develop good and poor "strains" of this variety.

When we find any variety not to be what it SHOULD BE, we promptly DESTROY THAT STOCK and buy fresh stock.

It will be noted that "Jane Lausche" and "Surprise" are both missing from our catalogue this year. For some unaccountable reason, over 70% of our "Jane Lausche" came in a solid color with no white tips. We destroyed our entire stock ---quite a few clumps.

All of our "Surprise" were far from what they SHOULD have been. So again, we destroyed our entire stock. This is not profitable on the "short haul", but it is very, very profitable in the "long run". You just DO NOT make satisfied customers by selling them questionable stock.

#### TO THE NEWER GROWER

Remember that it is not the temperature of the AIR that makes your roots sprout. It is the temperature of the ground. Don't let a couple of balmy days convince you that "Spring is here". The ground may still be "clammy cold" and wet. Most beginners plant too early. This is one cause of roots rotting out.

DON'T give too much water. In most soils and climates roots should sprout before receiving water.



Your SPECIAL DISCOUNT CERTIFICATE entitles you to the following discounts.

A-1. You take 20% off of the \$14.95 purchase price, which means you get \$22.50 worth of roots for only \$12.00, a saving to you of over 46%.

A-2. 25% off gives you \$37.50 worth of roots for only \$18.75, a saving of 50%.

A-3. 30% off gives you \$52.50 value for \$24.50, giving you a saving of 53%.

A-4. 26% off gives you \$72.50 worth of roots for only \$33.50, saving you 55%.

Note. On order #A-3, if you so request it, we will include one of our "TOP EIGHT" in your \$52.00 worth of roots. On order #A-4, if you so request it, we will include one, and possibly two of our "TOP EIGHT" roots. The "TOP EIGHT" root or roots will be of our selection.

EXHIBITOR'S SPECIAL

B-1. Take 15% off of the \$14.95 price and you have \$12.75 for which you get \$22.50 worth of roots, a saving to you of 43%.

B-2. 18% off. \$37.50 value for only \$20.50, a saving to you of over 49%.

B-3. 20% off. \$55.00 value for only \$28.00. This is a saving to you of 49%.

B-4. 21% off. \$77.00 value for only \$35.55! A net saving to you of 54%!

"TOP EIGHT BARGAINS"

C-1. Order any one of our top eight and receive free roots of our selection to the amount of 50% of your order.

C-2. Order any two of our "Top Eight" and get free roots of our selection to the amount of 60% of your order.

C-3. Order THREE of our top eight and receive free roots of our selection to the amount of 60% of your order, including, if you so request, ANOTHER one of our "TOP EIGHT". A wonderful deal on these 1957 introductions.

Please BE CERTAIN to check your purchase in the proper place on Special Discount Certificate, and to enclose the certificate with your order.

PLEASE PRINT OR WRITE YOUR NAME AND ADDRESS PLAINLY.

### ON ORDERING EARLY

Most years, we get our catalogue out in the early part of December and have sold out 80% or more of our available supply of roots before February 1st.

We are NOT large growers. In fact, we do not utilize but a very small part of "the farm" for dahlia growing. We like to grow only what dahlias we can care for ourselves. Thus our supply is not unlimited.

To be sure you will get the roots you want or if you want to be certain you will get the benefit of the SPECIAL BARGAIN DISCOUNT AND THE FREE BONUS ROOTS, then it is advisable for you to select what you want and get your order in to us AS QUICKLY AS POSSIBLE. And using AIR MAIL may make the difference of establishing your priority in getting roots of which we are in short supply.

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We suggest that you join your local dahlia society and one or both of our two large NATIONAL SOCIETIES.

The American Dahlia Society, Henry A. Olsen, Treasurer, 48 Clement Ave., Elmont, L.I., N. Y. Dues \$4.00 yearly. This includes your subscription to their magazine, The Bulletin of The A.D.S., which is issued quarterly.

Central States Dahlia Society, Mrs Frank Fontanetta, Recording Secretary, 4857 West Catalpa Avenue, Chicago 30, Illinois. Dues \$3.00 yearly, which includes your subscription to "The Dahlia", published once yearly and a Supplement, to cover show reports, etc., also published yearly.

We suggest that you subscribe (if you have not already done so) to "WEST COAST DAHLIA", America's only nationally circulated monthly magazine devoted exclusively to dahlias. Subscription \$2.00 yearly. This will very shortly be advanced to \$2.50 yearly. Editor & Publisher, Dr Julian R. Brandon Jr., 3437 Gravenstein Hwy. So., Sebastopol, Calif.

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After growing dahlias as a hobby and as an amateur for a number of years, we retired from practice to devote the balance of our lives to doing what we like most, growing the King of Flowers. As you may see from our catalogue, we try to grow the best of the new, the older ones that can STILL WIN and the unique and unusual varieties not found in the ordinary "run of the deck" garden.

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Dr Julian R. Brandon Jr., 3437 Gravenstein Hwy. So.,  
Sebastopol, Calif

3

Now please look through our list and ORDER WITH CONFIDENCE. YOUR CONFIDENCE WILL NOT BE MISPLACED.

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OUR TOP EIGHT

COMMISSIONER MAX J. LEONARD. A-ID. This GIANT, 14 X 9", is bright Indian Orange and was easily one of the top blooms in our gardens last season. Winner of two American Home Achievement Medals and Bronze Medal of Merit of the Dahlia Society of California. The dahlias this one beat on America's show tables last season lets it stand on its record. This one will be around and winning for many years to come. ROOTS \$10.00

BOLDFACE. A-ID. Dark blend. Face of petal is Orient red with Terra Cotta reverse. Twisting of petals shows both colors which gives unusual and beautiful color effect. Growing 12 X 7 by us, we have had reports from Long Island, Kentucky and California of blooms from 13 to 14". A bit late in areas where the growing season is short, it missed most of the shows but did well where shown. Watch this one at the shows this year. In areas where growing season is short, should be started in pots 12 to 16 days before planting time. It's blooms will reward you at the shows for your trouble. Roots \$10.00

CARRIE MAC AVOY. A-SC. Gold blended with rich apricot. Introduced last season, this one gathered in 5 A.H.A. Medals and 4 A.D.S. Seedling Sweepstakes Awards before being introduced. Average size of blooms in competition was 11½ X 7½". A real good buy. Roots \$10.00

CHARLES ONDRICK. A-SC. This 1957 introduction was on ALL FOUR HONOR ROLLS and is very unusual. It is a dark blend of rose opal suffused Chinese yellow. Back of petals show a light purple. On Mr Webb's Review. In our gardens we liked the UNIFORMLY good blooms. This is one we really like very much. Roots \$10.00

GIANT BEAUTY. A-ID. Spirea red with lighter veins, suffused yellow. General effect is pink. This giant grew 13½ for Mr Lynn Dudley and grew over 15" at the A.D.S. Pacific Coast Trial Grounds at Oakland. We have reports of a few blooms over 16". It will undoubtedly win many Largest in Show awards. Was a winner of the Derrill Hart Memorial Medal for A size dahlias. Roots \$10.00

NUTLEY SUNRISE. B-IC. Dark blend. Bright apricot base with China rose and burnt apricot suffusion. This '57 introduction has an overall color that is distinctly different from anything we have ever seen. Very unusual form



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and remarkable substance. The advance orders we have received from dealers and amateurs is evidence that this one is held in high esteem. We believe it will be among the top bracket of winners as soon as it begins to get on the show tables. We heartily recommend it. \$10.00

EL DORADO. B-SC. Bi-color. Marigold orange UNIFORMLY and distinctly tipped white. Certified at four Trial Grounds, winning the Derrill Hart Memorial Medal for B sized dahlias. This was one of the top varieties in our gardens last season. One of the first to bloom and bloomed continuously throughout the season. One of John Gaylord's finest originations. VERY good. Roots \$7.50

PINK CLOUD. A-SC. Rhodamine pink. One of the largest pink semi-cactus we have ever seen. On Eastern Honor Roll. Combination of two tones of Persian rose, light and dark. Size 12 X 5. Stems slender but strong, hold blooms on side. Prolific bloomer August 'til frost. Roots \$7.50 Root

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THE GREAT MINIATURE THAT UPSET THE BIG ONES  
GINNY JOHNSTON. M-SC. Dark blend. Rose red with shades of gold in each petal. The BIG SURPRISE of the 1956 show season. Won the A.H.A. Medal, the A.D.S. Seedling Sweepstakes Award and the A.D.S. Trophy at the New York Show. This was the first time a MINIATURE had ever beaten the giants at an A.D.S. show. Also gained 2 other A.D.S. Seedling Sweepstakes Awards. Had other outstanding wins. Does not have to be grown down to stay in class. Uniformly  $3\frac{1}{2}$  X  $1\frac{1}{2}$ ". The best new miniature to come out in many years. If you like miniatures you'll like "Ginny". Roots \$4.00

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#### OTHER VARIETIES

All prices are for ROOTS

ARTHUR GODFREY. A-FD. Flame blend.	Roots 1.50
ADELAIDE. BB-FD. Flame blend. Apricot & red.	1.25
ALL AMERICAN. A-SC. Lt bl. Pink.	1.00
BLACK NARCISSUS. B-IC. Nearly black red. GOOD.	2.00
BRIDOGOM SPECIAL. A-ID. Dk red. Splendid stems.	1.50
BURNBRAE'S MEMORIES. A-ID. Massive yellow. lovely.	1.50
ARAB QUEEN. A-SC. Lt blend. Yellow & pink.	1.50
BLACK SPIDER. A-IC. Nearly black red.	2.25
BERTHA SHONE. A-IC. Lt blend lavender & white. One of the most beautiful dahlias in our garden.	3.00
BELVEDERE QUEEN. A-ID. Large white. Has been very popular in California, overlooked in East.	2.50
BAY CITY WHITE. A-IC. An excellent white.	3.00
BULLS EYE. A-FD. A really good dark red.	2.00



BILL'S GOLD. A-FD. Pure gold. Has done much winning in its color class in California. Good.	\$1.50
BIG BEN. A-IC. This English dahlia did poorly for us the 1st year. Now is one of our most spectacular red giants. Try this one.	3.25
CAPITAL CITY. A-SC. A really beautiful variety.	2.00
BANDANA. B-ID. On 1956 Honor Roll. A very different Bi-color. Red and white. Unusual.	3.00
CROYDON ROBYN. A-FD. Orient red, darker shadings. This one we enthusiastically recommend.	2.50
CROYDON APRICOT. A-ID. Apricot to salmon. Large.	1.25
CROYDON DAINTY. A-ID. Cream & rose pink. 12". Unique and attractive color. Fine formation. Good stems. We like this one very much.	3.00
CROYDON MASTERPIECE. A-ID. A very large autumn.	1.25
CROYDON DIGNITY. A-FD. An excellent dark red.	2.50
D'ARCY SAINSBURY. A-FD. This old time white is a contender in any company.	1.50
DIXIE WINEDOT. A-ID. White, splotched burgundy.	1.25
CHUCK'S PINK. B-C. Pink. Very attractive.	1.00
CARLETTA ROSA. B-StC. Beautiful lavender blending to white center. Stems wiry & strong. This '56 introduction won A.D.S. awards at Cleveland, & Washington, D.C. Also A.H.A. award at Washington. An Honor Roll dahlia and a good one.	2.00
CAPISTRANO. -A-IC. This is, to our mind, one of the finest of John Gaylord's introductions. It is really a beautiful & unusual dahlia. Yellow.	4.00
EMMA CAROLINE. A-FD. White. We like this one.	2.00
EL SUENO. A-ID. Lavender. One of Ballay's giants.	2.00
ELLA BOLSTER. A-SC. Purest yellow exhibition dahlia. Certificate of Trials, Holland '55. Webb's review '55. Selected for trials at Wisley, England 1956. This is a really nice one.	2.50
EGGLESTON. A-FD. White with lavender blush on edge of petals. A recent Australian importation.	2.50
FREDA CANNING. A-ID. Bright geranium red. Extra large. From England. One of our best.	4.00
FRIEDA GAYLORD. A-ID. Pink. One of the BIG ones.	2.50
FAITHFUL. A-SC. A nice white.	1.50
FIGARO. Variegated A-SC. Rich yellow, splotched & streaked a brilliant red. We have seen them with flower divided half red & half yellow.	2.50
FORMALITY. A-ID. White. A really beautiful bloom.	2.50
FLORENCE CHADWICK. B-StC. White. Always a top contender in any company.	2.00

FIVE STAR GENERAL. A-FD. Lt blend pink & yellow	\$2.00
FINESSE ANVERSOISE. B-StC. Yellow to chartreuse	1.50
GIANT SPIDER. A-IC Pink. Very impressive blooms.	2.50
GRANDMASTER BERGER. B-IC. Rhodamine pink. Good.	1.50
GOLDEN GORSE. A-ID. Orange.	2.00
GOLD COIN. A-IC. Autumn. Very good.	2.00
GEELONG. StC. Light blend aureolin yellow, flushed coral pink on outer 2/3rds of petals. On Honor Roll in '56. 8 X 5½. Stems 10". Profuse bloomer. Has excellent substance. You'll see lots of this one.	3.00
GIANT OF BAARN. A-IC. Flame red. Large blooms held on long, strong stems. Was splendid for us.	1.50
ROUCHO MARX. A.SG. White. Has been grown to 14" in diameter and to 11" in depth. Winner of 5 A.H.A. Medals and 5 A.D.S. Seedling Sweepstakes Awards. Was on all four Honor Rolls.	7.50
HOROS. Twisted petals with white center in a golden bronze bloom. This B an attractive Cactus	1.50
HOLLYWOOD STAR. A-SC. A good purple.	2.00
HEROINE. SC- Salmon pink overlaid mauve with golden center. Tall grower.	2.50
JUANITA. B-StC. Dark red. Really tops.	1.75
JOSEPH B. LANGTREE. A-ID. Turkey red. A shaggy GIANT with broad, twisted petals. A favorite of ours.	2.00
KELVIN. A-ID. A very large pink.	1.50
KIDD'S CLIMAX. A-FD. A very large yellow.	1.50
KING OF THE WHITES. A-ID. White. We have won Largest In Show with this one with a 15½" bloom, UNDISBUDED. Last year one of our customers also won Largest In Show with this. It is a giant with quality. We could not supply the demand for this one last year.	3.00
KAWEAH. A-ID. Purple. This California giant has been around for ye ars. Really grows BIG.	2.50
KING SIZE. A-StC. A husky red one that is GOOD.	2.00
LILAC TIME. B-FD. A really beautiful solid lavender. We would not call this one a top exhibition bloom, but it is a wonderful arrangement variety and very beautiful in the garden.	2.00
LYNN ELIZABETH. B-SC. A delicate lavender and white blend. Really nice. Prolific bloomer.	3.00
LLOYD GEORGE. A-ID. Smokey rose, or old rose. This was one of our best last season.	4.00
LADY MOYRA PONSONBY. A-SC. Yellow. This one has fine color, is nicely formed, grows very large and has excellent stems. One of our best.	3.50

MARY ELIZABETH. A-SC. Red. A BIG beauty.	7 \$1.75
MRS HESTER PAPE. A-ID. Dark red. For the past 12 years this one has stayed in the TOP group of winners	1.50
MAUREEN CONNOLLY. B-FD. Yellow.	2.00
MARVELOUS. B-StC. Pink. We highly recommend this one. Produced wonderfully for us.	2.50
MISS STANNAGE. A-IC. White blushed pale pink at tips. Has opalescent look. A prize for ar- rangements because of its long, strong stems.	2.50
MAYOR FRANK OTIS. A-ID. Autumn. A largest in show prospect. Rugged grower.	2.00
MISS WILCA. A-FD. Lavender. Very attractive.	3.00
MARK TWAIN. A-SC. Bi-color. Red, white tipped.	3.00
NEW WORLD. A-ID. Pink blushed lavender. BIG.	3.00
NED SEYMOUR. A-ID. Has done considerable winning in other parts of country but has not done too well in California.	4.00
NEW LOOK. A-SC.	1.25
NEW WRINKLE. A-FD. Pink. 8½" bloom that makes up in distinctiveness what it lacks in size. At times its peculiar coloring gives it the appearance of being wrinkled.	
ORANGE MAJESTY. A-ID. A true orange with deep orange shadings. Blooms have good depth; are held facing on good stems. Prolific bloomer.	6.00
PINK GIANT. A-ID. Pink.	1.25
PRAIRIE FIRE. A-SC. Orange.	2.75
PRIDE OF PARKERSBURG. A-SC. A good big yellow.	2.50
PRIDE OF HOLLAND. A-StC. Persian rose. GOOD.	2.25
PREAS PRIDE. A-SC. This sport of Jane Lausche is unusual, a really good tri-color. A pleasing cyclamen purple with lighter edges tipped white. On Long Island & Dudley's Honor Roll.	5.00
PACIFIC ROSE. A-ID. Pink. A big one.	3.00
SAVINA. A-IC. Salmon to golden yellow.	1.25
STOPLIGHT. B-SC. Dark red. A good one.	1.25
SMOKEY. (England) B-IC. Dark red. Twisted petals. This is very unusual in formation.	1.25
SAM HERST. A-StC. Yellow. Very full petaled.	2.00
SUNBURST. A-ID. A nice yellow.	1.00
SILVER WEDDING. A-IC. White. Center and outer tips are slightly touched with lavender. A broad-petaled bloom with petals inclined to twist & curl in a unique way.	3.00



SELENE. (Australia). A-ID. Lavender with lighter shadings. We heartily recommend this one.	\$3.50
TOWN TOPIC. A-FD. Purple tipped white. A beautiful variety. However, some come solid purple.	2.00
THE VOLUNTEER. A-ID. Purple. A good one.	2.00
TARTAN. B-ID. Dark red & white but color and color combination are unlike anything we have ever seen.	3.00
THE MASTER. A-ID. Autumn. This one attracted considerable attention in our garden. Good.	5.00
THE CARDINAL. A-SC. Bright cardinal red.	2.00
VAL ST LAMBERT. B-StC. Light blend pink & yellow.	1.25
WINDLASSIE. B-ID. Pure white. Honor Roll Dahlia.	2.00
YOSEMITE. A-ID. Shadings of apricot with a metallic lustre. Extremely large, very distinctive and easy to grow. Our stock of this unusually good. This is another we heartily recommend.	6.00

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#### BEGINNER'S SPECIAL

For the newer dahlia grower who wishes to add to his garden the LARGEST NUMBER of good varieties at the LOWEST POSSIBLE COST, WE OFFER THE FOLLOWING BARGAIN. All the varieties shipped are to be of our choice. You can rest assured we will select a collection that will please you and exceed your expectations. We DO want your FUTURE BUSINESS, AND THE COLLECTION, we feel sure, WILL EARN YOUR GOOD WILL and insure your becoming one of our regular customers.

#### PLEASE ORDER BY NUMBER

- #A-1. For \$14.95 we will send, postpaid, \$22.50 worth of dahlia roots selected by us from this catalogue.
- #A-2. For \$24.95 we will send you, postpaid, \$37.50 worth of dahlia roots selected by us from this catalogue.
- #3-A. For \$34.95 we will send, postpaid \$52.50 worth of dahlia roots selected by us from this catalogue.
- #A-4. For \$44.95 we will send \$72.50 worth of dahlia roots selected by us from this catalogue.

NOTE. On order #3-A, if you so request in your order we will include in your shipment ONE ROOT FROM AMONG OUR "TOP EIGHT" VARIETIES. (Be sure, if you want this, to so specify when you send in your order).

BEGINNER'S SPECIAL CONTINUED ON NEXT PAGE.

On order #A-4, if you so request in your order we will include in your shipment one or possibly two of our "TOP EIGHT".

The selection of roots from the top eight on order 4-A or 3-A shall be made by us.

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### EXHIBITORS SPECIAL BARGAIN

#B-1. For \$14.95 we will send you, postpaid, \$15.00 worth of roots of YOUR SELECTION from this catalogue, and will also include \$7.50 worth of roots from this catalogue of our selection. On this B-1, \$14.95 deal you may NOT select any variety in our "TOP EIGHT".

#B-2. For \$24.95 we will send you, postpaid, \$25.00 worth of dahlias of YOUR SELECTION from this catalogue, and will also include \$12.50 worth of roots of our selection from this catalogue. On this #B-2, \$24.95 deal you may include one root in your selection of any variety in our "TOP EIGHT" EXCEPT Commissioner Max J. Leonard or Carrie MacAvoy, as we have a short supply of these two.

#B-3. For \$34.95 we will send you, postpaid, \$35.00 worth of roots of YOUR SELECTION from this catalogue, and will also include \$20.00 worth of roots of our choice from this catalogue. You may include ONE root of any of our top eight, if you wish, and we will include another root of our "TOP EIGHT" if you specify this in your order. This latter root is included as part of your \$20.00 worth of free roots.

#B-4. For \$44.95 we will send to you \$45.00 worth of roots OF YOUR SELECTION from this catalogue, and will also include \$32.00 worth of roots of our selection from this catalogue. You may select ONE root of our "TOP EIGHT" if you wish, and we will include ANOTHER root of one of our "TOP EIGHT", if you wish it. This bonus "TOP EIGHT" root will be of our selection and will be included as part of your \$32.00 in free roots.

IMPORTANT. Our supply of "TOP EIGHT" roots is definitely limited. Our special BARGAIN OFFERS must, of necessity, be withdrawn as soon as our stock is exhausted. At that time we will withdraw this offer and in this even all orders and checks will be returned via of Air Mail im-

mediately. DO NOT BE ONE OF THOSE WHO MISS THE BOAT . GET YOUR ORDER IN NOW.

- o o o -

### ON ORDERING

Please read carefully.

No order of less than \$5.00, please.

There will be a \$1.00 service and packing charge on all orders UNDER \$10.00.

Please type or print your name and address or write it VERY PLAINLY. Please type, print or write very plainly the name and price of each variety ordered and list the CATALOGUED PRICE.

After your list is complete, add the amounts of the varieties ordered and check your addition, please.

Please be certain that your check or Postal Order is made out to the exact total of your order and check this. Check or Postal Order MUST accompany all orders.

Our shipping starts April 10th. All shipments are via Parcel Post, prepaid. There is an extra charge of \$1.00 on all orders requested to be shipped between March 1st and April 10th. These early shipments will be packed in the best frost-proof packages but we cannot be responsible for frost damage caused in transit. We suggest that the early shipments be via Railway Express, in which case shipment will be made express charges collect.

Please be sure to give date (after April 10th) on which you wish order shipped. Orders are shipped in the order in which they are received but we will ship very close to the date specified.

SUBSTITUTIONS. We do NOT substitute unless we are specially given permission to do so if we have sold out the root ordered. If you give us such permission we will either substitute a root or roots of DOUBLE THE VALUE OF THE ROOT ORIGINALLY ORDERED or we will send you a check refunding the money on the root of which we have run out.

We carefully check off every root ordered from our inventory so that there is no delay in refunding your money. In most cases, where permission to substitute is given, we will send you the DOUBLE VALUE.

There should be NO NECESSITY OF SUBSTITUTION if you ORDER EARLY.

Please remember that we want to PLEASE YOU. The earlier you order and the more carefully you attend to the details of your order, the easier it is for us to do it.



11

Please ship about

State

Tear or cut off here.      Tear or cut off here

\*Use additional sheet if necessary.  
Do not crowd writing or printing.

PLEASE PRINT. TYPE OR WRITE PLAINLY

From-  
Dr Julian R. Brandon Jr.,  
"The Finest In Dahlias"  
3437 Gravenstein Hwy. So.,  
Sebastopol, Calif.



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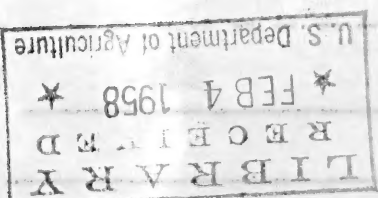
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